HOPA CIRCLE

ECO-THINKING STARTS FROM CHILDHOOD!

INNOVATION FOR SUSTAINABILITY

Hopalopa presents HopaCircle – a revolutionary platform that changes the rules in the children's furniture industry. Our mission is to teach ecological responsibility and sustainable use of resources from childhood. Let's create a better future for your little ones and our planet.

WHAT IS HOPACIRCLE?

HOPACIRCLE IS A UNIQUE 3-YEAR CYCLE PROGRAM THAT EN

Environmental protection
Maintaining the value of your investment
Continuously renewable products

HOW DOES HOPACIRCLE WORK?

1. INVESTMENT IN THE FUTURE HOPACIRCLE –

- Purchase a Hopalopa product and receive a unique digital passport.
- Upon purchase, a digital passport of the furniture will appear in your personal cabinet on the Hopalopa website, which includes:
- Date of purchase
- Location
- Unique identification code
- Use and enjoy your furniture for 2 years.

2. RENEW AND GROW

- In the third year, get the opportunity to renew or exchange your product.
- Receive new modules or move to a new model with a small additional payment.

3. RETURN AND SAVE

- In the fourth year, return your product and receive credit for a new purchase.
- We ensure the product is renewed or recycled.

WHY HOPACIRCLE?

TRANSPARENCY AND SUSTAINABILITY

- Our HopaTrack system, which uses secure digital technologies, allows you to:
- Receive detailed information about the origin of your product
- Track the entire "life cycle" of the product
- See how many resources were saved by your choice
- Each product receives a unique digital passport, which records:
- Materials used and their origin
- The product's journey (production, sale, renewal)
- Resource saving statistics
- Hopalopa's long-term goal is to significantly reduce the production of new products:
- After 3-6 years, we predict that the production of new products will decrease significantly
- This means less pressure on natural resources
- Hopalopa thus confirms its status as a truly eco-friendly brand

UNIQUE RENEWAL PROCESS

- Our products are made from environmentally friendly, high-quality wood
- During the renewal process:
- The surface is fully processed
- A new print is applied
- As a result, the renewed product is visually and qualitatively equivalent to a 100% new product

QUALITY AND DURABILITY

- Our ergonomic design and high-quality wood material ensure product durability
- Product damage is practically impossible under normal use conditions

TRANSPARENT PRICING

- Renewed products are sold at a more loyal price
- In our showroom, all products are clearly labeled:
- New products
- Renewed products
- The buyer always receives full information about the product's history

INNOVATIVE AI TECHNOLOGY

Our HopaAI ensures optimal prices and personalized offers.

GUARANTEED VALUE

Your investment maintains its value throughout the 3-year cycle.

HOPAMARKET: YOUR ONLINE GREEN PLATFORM

- Exchange, gift, or sell your Hopalopa products.
- Buy renewed "like new" products at a discounted price.
- Join Hopalopa's caring community.

GREEN THINKING STARTS HERE – HOPACIRCLE

CREATE A SUSTAINABLE FUTURE WITH YOUR CHILDREN

WITH HOPACIRCLE, YOU'RE NOT JUST BUYING FURNITURE – YOU'RE INVESTING IN A BETTER FUTURE. WITH EVERY PURCHASE, YOU HELP THE PLANET, SAVE RESOURCES, AND FROM THE VERY BEGINNING, TEACH YOUR CHILDREN THE IMPORTANCE OF SUSTAINABLE LIVING THROUGH THE EXAMPLE OF HOPALOPA'S ECO-FRIENDLY PRODUCT.

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