OUR HISTORY AND EXPERIENCE

HopaLopa was founded in 2023 by the experienced team at "Shirma Studio." Our group has worked on numerous projects over the years, involving product design, innovative solutions, and marketing strategies. This rich experience became the foundation for creating something special and unique for children in the digital age.

Our creative and hardworking team consists of CAD specialists, product designers, an innovative research and development team, and marketing and branding experts. We combined our knowledge and experience to create not just a product, but an entire ecosystem for children's development that addresses the challenges of the 21st century.



OUR MISSION AND VISION

HopaLopa's mission is to create multifunctional, ergonomic, innovatively designed, environmentally safe, and technologically enhanced children's furniture that promotes comprehensive child development while addressing the unique challenges of the digital era. We believe that a child's environment should be not only safe and comfortable but also stimulating and educational. That's why we created a product that combines traditional furniture with innovative technologies to create a unique, versatile platform for children's development, balancing the benefits of technology with the need for healthy, limited screen time.



We've created a unique AR application that turns our products into an interactive learning environment, while addressing the need for controlled screen time. This application includes:

AR Educational Fairy Tales: Our furniture transforms into a fairytale world where children learn through interactive stories, with built-in time limits to prevent overuse.

AR Creative Studio: Children create art that comes to life through AR, fostering their creativity while learning to use technology as a tool rather than a pastime.

AR Morning Exercise Buddy: A virtual HopaLopa kangaroo encourages children towards a healthy lifestyle with fun exercises, promoting physical activity as a counterbalance to screen time.

AR Multicultural Journey: Children travel through time and space, learning about different cultures and historical epochs in short, engaging sessions.

Eco-Heroes Academy: Children learn about environmental protection in a practical and fun way, with missions and activities that encourage real-world engagement beyond the screen.

ECOLOGICAL SUSTAINABILITY AND QUALITY

HopaLopa's products easily adapt to various cultural

INNOVATION FOR CHILD DEVELOPMENT IN THE DIGITAL AGE

In the 21st century, it's crucial for children to learn about modern, highly advanced technologies. However, these technologies, while fascinating for children, can often lead to addiction. Moreover, many popular games can, in large doses, cause cognitive issues in children.

Recognizing these challenges, we developed the HopaLopa application. This innovative tool allows us to provide children with essential and educational information through play, but in a controlled, limited environment. We've carefully considered the potential risks and designed our application to allow children to play and develop within set time limits, promoting healthy engagement with technology.

HopaLopa is not just furniture – it's an innovative ecosystem that combines physical products, augmented reality (AR), and educational content. Our products are designed to promote children's cognitive, physical, emotional, and social development while teaching them to interact with technology in a balanced, beneficial way.

HOPACIRCLE - CIRCULAR ECONOMY PLATFORM

We've created a unique three-year cycle circular economy model that increases product viability. This model includes:

Blockchain-based authentication (HopaTrack), which ensures transparency.
Al-driven optimization (HopaAl), which improves product distribution and standard pricing.

This system allows us not only to reduce waste but also to create a sustainable business model that benefits both consumers and the environment.

CULTURAL ADAPTATION AND GLOBAL APPROACH

HopaLopa's products easily adapt to various cultural contexts. Our unique franchise model combines local management with global support allowing us to